## The Ride 7D FM Radio Spots:

Written and Recorded by Ryan Barbin For The Ride 7D Attraction (Commerce, CA) Aired on Local FM Radio Stations

**<u>1. Sound Effects Based Version:</u>** 

(Howl or Scream)

"What are you afraid of?"

(Zombie sounds)

## "What makes your flesh crawl?"

(Action sounds – car engines, explosions)

## "What gets your heart racing and leaves you on the edge of your seat?"

(Adventure music/sounds)

"What satisfies your thirst for adventure?"

"If you don't know the answer to these questions... Then there's only one more question to ask..."

"Have you heard of The Ride 7D?"

"THE RIDE 7D is Southern California's Craziest, New Interactive Motion Ride Attraction, featuring 9 different ride experiences guaranteed to thrill and excite all of your senses. With 7 Dimensions of lighting, sound, wind, motion, and interactive play, its like nothing you've ever experienced before.
Now open to guests of all ages at the Citadel Outlets in Commerce, CA."

"The Ride 7D... Experience the Thrill."

## 2. Amusement Part Alternative Version:

(Amusement Park Sounds in Background)

"Everyone loves going to an Amusement park."

"From the moment you empty your ENTIRE savings account to purchase the tickets..."

"To the time you arrive and FINALLY find parking!"

"And that feeling of excitement when you realize its ONLY a 90 min. wait for the first ride of the day!"

"And just imagine how good that sunburn is going to feel tomorrow after standing out in the heat all day."

"Honestly, how can it get any better than this?"

"At THE RIDE 7D, we offer you all the same thrills and excitement of your favorite amusement park, without all the hassle."

"THE RIDE 7D is Southern California's Craziest, New Interactive Motion Ride Attraction, featuring 9 different ride experiences guaranteed to thrill and excite all of your senses. With 7 Dimensions of lighting, sound, wind, motion, and interactive play, its like nothing you've ever experienced before."

"So, skip the long lines, the overpriced tickets, and get more of what really matters..."

"Air Conditioning."

"The Ride 7D...Experience the Thrill."